



# SARAH A. ALLEN

Web Development • Graphic Design • Project Management

## CONTACT

219.218.6489 • Crown Point, IN  
[www.luvsushi.com](http://www.luvsushi.com)

## SKILL SET

**OPERATING SYSTEMS:** Mac & Windows

**GENERAL:**

HTML5/CSS3/SASS

Javascript/JQuery/Greensock

Layout and Design: Web/UX, Email

Responsive Frameworks:

Bootstrap, Foundation, MJML

PHP/mySQL

Wordpress & Custom Themes

Website/Hosting Administration

Project Management

ASP/C#/.net (frontend knowledge)

**SOFTWARE PROFICIENCY:**

Adobe Experience Manager

Adobe Creative Cloud:

Photoshop, Illustrator, Dreamweaver,

Animate, InDesign & more...

Flash, Actionscript & Greensock

Microsoft Office 365 Services

Visual Studio

Sketch & Invision

Git, Cornerstone, Ankh, Tortoise SVN

Sublime, Coda, Text Wrangler

PageFlex: Deployments & Web-to-Print

Dynamic Templates

## CLIENTS

Abelson Taylor, Norton Group, Emson, IdeaVillage, Telebrands, Allstar Marketing, Inventel, 221 Direct, Hampton Direct, Verizon, Zimmer, Grainger, Newport Group, Greenwashballs, Amacore, Snuggie, Snuggie for Dogs

## OUTLOOK

I have a natural curiosity that keeps me developing my skills whenever the opportunity arises. I believe the greatest satisfaction lies in seeing ideas bloom into a beautifully functioning application or website.

## WORK EXPERIENCE

2014– Present *RR Donnelley & Sons / Ace Hardware Corporate*

### Lead Web Developer

- Web content development/design across all Ace Hardware channels: acehardware.com, thepaintstudio.com, thesupplyplace.com, innovatewithace.com, emeryjensendistribution.com and more
- Email development for acehardware.com, Ace Rewards, The Supply Place and myace.com
- Product media including ad banners (HTML5, Flash & static) and social media assets (Pinterest & Facebook)
- Workload distribution, project management, web design, Wordpress, web hosting management

2011 – 2014 *Digital Target Marketing*

### Creative Web Developer / Flash Designer

- Offer website design and development for seminar and product microsites, product media: ad banners and email creative
- Work closely with multiple departments for a range of product based campaigns and offers

2011 *FGS*

### Freelance Creative Web Developer / Pageflex Template Developer

- Pageflex template programming role in generating web-to-print templates and supplemental graphics for documents for Financial Graphic Solutions

2009 – Present *LuvSushi / LuLu Design, Inc.*

### Freelance Creative

- Web design/development & Wordpress, graphic & apparel design, web hosting management, eCommerce and end user testing, web animation projects, project management, branding & marketing for LuLu Design

2008 – 2009 *Livemercial*

### Creative Web Developer / Flash Designer / Seminar Lead

- Website design, styling, and Flash banners for seminar offers

2007 – 2008 *RGC Communications / Quantum Group*

### Graphic Web + Flash Designer

- Website design, UX, styling, web graphics, and Flash animation
- Worked closely with multiple departments on print, web and promotional projects

## EDUCATION

2005 *Purdue University Calumet – Hammond, IN*  
BS & AS in Computer Graphic Technology – Multimedia  
Certificate in Computer Graphics Technology – Design  
Certificate in Computer Graphics Technology – Web